

Brand Guidelines

AlarmHub

Accessori per la protezione e il controllo

Main Logo



Colors:



Main Color

HEX : #05563F
RGB : (5, 86, 63)
CMYK: (90%, 38%, 76%, 39%)

Secondary Color

HEX : #E31A31
RGB : (227, 26, 49)
CMYK: (1%, 97%, 78%, 0%)

Logo Background Color

HEX : #FFFFFFF
RGB : (255, 255, 255)
CMYK: (0%, 0%, 0%, 0%)

Text Color

HEX : #717070
RGB : (113, 112, 112)
CMYK: (53%, 43%, 42%, 28%)

Main typography:

Montserrat Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ¿ ? ! , ; : @ # \$ € & / ()

Secondary and web typography:

Montserrat Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ¿ ? ! , ; : @ # \$ € & / ()

Logo variations:



B/W Logos



Main Color Logo



Secondary Color Logo

Logo over background color:

AlarmHub
Accessori per la protezione e il controllo

English logo:

AlarmHub

Sensor Gathering & Alarm Protection

Extra Logos:



Sempre connesso!



Sempre connesso!